Florida WritersCon 2024
Friday, October 18

11:30 AM – 5:00 PM	**Check in and pick up your badge**	Boardroom
1:00 PM – 3:00 PM	**Creative Catalyst Workshops**	
	These workshops require advance registration & an add-on fee	
Ginnye L Cubel	Marketing Strategies for Multi-Passionate Writers	Dogwood
Gail Ghai	Elevating Your Poetry with Similes and Metaphors	Mobley
Cathy Fyock	The Speaker Author: Sell More Books, Book More Speeches	Barron
Rick Bettencourt	Microsoft Word Mastery: Transform Your Documents	Conrad
Sarah Fisk	Writing a Standout Query Letter	Waldorf
Mary Flynn	Open Mic Prep Session	Capital Ballroom
1:30 PM – 2:30 PM	**Open Sessions**	
Robert Herrick	Self-Publish Your Book Without Breaking the Bank	Crystal AB
Al Pessin	The Secrets of Bad Writing	Crystal C
Ken Pelham	Hooked from the Start: Crafting Dynamite Story Openings	Crystal D
Anne Dalton, Esq.	Good Publishing Contracts, Bad Publishing Contracts	Crystal E
2:30PM – 3:30 PM	**Networking Break**	
3:30 PM - 4:30 PM	**Open Sessions**	
Patricia Charpentier	Micro- Memoir: The Art of Writing Short	Crystal AB
Kristin Owens	Publishing Possibilities	Crystal C
Sylvia Whitman	Let the Wild Rumpus Start: Writing Picture Books	Crystal D
Carol J. Post	Pace Your Story for Maximum Reader Engagement	Crystal E
4:30 PM – 5:30 PM	**Networking Break**	
5:30 PM – 7:00 PM	**Mixer & Welcome Remarks**	
	Champagne pour, appetizers, pasta, carving tables & cash bar	Royal Palm Ballroom

7:00 PM – 9:00 PM	**Open Mic, Hosted by Mary Flynn**	
	Limited to 15 performers, 5 mins each, who have registered & paid for Mary's Prep Session	Royal Palm Ballroom

Saturday, October 19

7:30 AM – 6:30 PM	**Check in & pick up your badge**	Boardroom
7:30 AM – 9:30 AM	**Breakfast Buffet & Opening Remarks**	Crystal Ballroom
9:30 AM – 10:15 AM	**Networking Break**	
10:15 AM – 11:15 AM	**Open Sessions**	
Robert Herrick	No Drawing Required: Create illustrations without AI	Crystal AB
Rick Bettencourt	The Email Connection: Marketing Strategies for Authors	Crystal C
Sarah Fisk	Writing a Nonfiction Book Proposal	Crystal D
Joan Leggitt	Writing and Sending Your Query Letter	Crystal E
Ken Pelham	Right Word, Wrong Time: Avoiding the Traps of Etymology	Dogwood
11:15 AM – 11:45 AM	**Networking Break**	
11:45 AM – 1:30 PM	**Buffet Lunch & Annual Membership Meeting**	Crystal Ballroom
12:30 PM – 1:30 PM	**Richard Blanco Keynote Address + Q&A**	Crystal Ballroom
	Followed by book signing	
1:45 PM – 2:30 PM	**FWA Collection, Vol. 16: Metamorphosis Book Signing**	Capital Ballroom
2:30 PM – 2:45 PM	**Networking Break**	
2:45 PM – 3:45 PM	**Open Sessions**	
Ginnye L. Cubel	Building a Marketing Foundation Before You're Published	Crystal AB
Joan Leggitt	Writing Flawed Characters	Crystal C
Sylvia Whitman	Plotting for Pantsers	Crystal D
Anne Dalton, Esq	Exploding Those Urban Legends About Copyright	Crystal E
Gail Ghai	Moving Your Words from General to Specific to Concrete	Dogwood
3:45 PM – 4:00 PM	**Networking Break**	

4:00 PM – 5:00 PM   **Open Sessions**

Kristin Owens	Seven Drafts to a Completed Novel	Crystal AB
Al Pessin	How to Get Published after Really, Really REALLY Trying	Crystal C
Cathy Fyock	Unlock the Business Potential of Your Book	Crystal D
Patricia Charpentier	Know the Rules Before You Break Them	Dogwood
Carol J. Post	Make Your Fiction Sparkle	Amphitheater

5:00 PM – 5:30 PM   **Networking Break**

5:30 PM – 7:00 PM   **Royal Palm Literary Awards Mixer**

Hors d'oeuvres & cash bar   Royal Palm Ballroom

7:00 PM – 10:00 PM **Royal Palm Literary Banquet & Awards Ceremony**   Crystal Ballroom

Sunday, October 20

7:30 AM – 9:15 AM   **Breakfast Buffet**   Crystal Ballroom

9:15 AM – 9:30 AM   **Networking Break**

9:30 AM – 11:15 AM   **Publishing Perspectives Panel**   Crystal Ballroom

A select panel of industry professionals share their knowledge about and experience with publishing from their different perspectives: agent, publisher, and author.
Sarah Fisk, Robert Herrick, Joan Leggitt, Kristen Owens, Al Pessin; Rick Bettencourt, Moderator

11:15 AM - 11:30 AM   **Closing Remarks**

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