



Reach 300+ highly motivated writers & publishing industry professionals with your promotional message

BRONZE SPONSOR – \$50 - \$300

- Place your advertisement in the Florida WritersCon program
- All attendees receive print programs
- PDF program is posted on our website & available to the public
- Your name and link posted on our website until January 31, 2025

	Width x Height	Rate	Members Only
Color full page	7.5" x 10"	\$300	N/A
Full page, black & white	7.5" x 10"	\$200	N/A
Half page, black & white	7.5 x 4.75"	\$125	N/A
Quarter page, black & white	3.75 x 4.75"	\$75	\$50

Ads must be high resolution (300 ppi) in jpg or png format. No exceptions. Need help to create an ad? We can put you in touch with a designer. The Florida Writers Association reserves the right to decline ads for any reason. Payment and ad must be received by us no later than 10/4/24.

SILVER SPONSOR - \$900

- Three-day admission to conference for one, includes meals & mixers
- (Hotel room not included)
- One exhibitor table
- One quarter-page black & white ad in conference program
- Your logo in conference program
- Your logo & link in conference social media & email marketing
- Introduction & recognition during Saturday’s welcome breakfast
- Your logo & link on our website until January 31, 2025

GOLD SPONSOR - \$1500

- Three-day admission to conference for two, includes meals
- One hotel room, three nights
- One exhibitor table
- One half-page black & white ad in conference program
- Your logo in conference program
- Your logo & link in conference social media & email marketing
- Introduction & recognition during Saturday’s welcome breakfast
- Your logo & link on our website until January 31, 2025
- Your guest blog post emailed to our 2500+ subscribers

OTHER OPPORTUNITIES

Provide conference attendees with promotional items emblazoned with your company logo. Attendees will see your name all over the place for the entire conference, and we'll give you a big thank you in our conference program! You do need not to attend the conference in order to supply items.

Interested? contactus@floridawriters.org