

## **Program Advertising**

## Promote Your Books and Business & Support the Writing Community

## Reach 250+ Highly Motivated Writers with Your Promotional Message

	Dimensions Width x Height	Rate	Member Rate
Quarter-page, black & white	3.75" x 4.75"	\$75.	\$50
Half-page, black & white	7.5" x 4.75"	\$125.	
Full page, black & white	7.5" x 10"	\$200.	
Color full-page, inside front cover or inside or outside back cover	7.5" x 10"	\$300.	

Our program will be posted on our website for additional exposure to our 1300+ members.

**NOTE:** Ads must be high resolution (300 ppi) in jpg or png format. No exceptions. Need help to create an ad? We can put you in touch with a designer. Your payment and ad must be received by no later than September 25, 2023.

Space is limited. Reserve today. Contact: mdestefano@floridawriters.org

## **OTHER PROMOTIONAL OPPORTUNITIES**

Provide attendees with tote bags, lanyards, or name tags emblazoned with your company logo. Fund one or more of these items, and attendees will see your name all over the place for the entire conference, and we'll give you a big thank you in our conference program! Contact: mdestefano@floridawriters.org