



The Florida Writer

The Official Magazine of the Florida Writers Association

EDITORIAL CALENDAR

Ad Reservation Due	Ad & Payment Due	Publication Date
December 15	January 1	February 1
February 15	March 1	April 1
April 15	May 1	June 1
June 15	July 1	August 1
August 15	September 1	October 1
October 15	November 1	December 1

ADVERTISING RATES & SPECS

Size	Dimensions (width x height)	Member Rate	Non-Member Rate
Full Page	7.5" x 10"	\$150.	\$250.
Half Page	7.5" x 4.75"	\$90.	\$150.
Quarter Page	3.75" x 4.75"	\$60.	\$90.

Ads must be high resolution (300 ppi) in JPG or PNG format. No exceptions.

- *The Florida Writer* is published 6x/year in full-color PDF format.
- Special Offer: 10% discount for 4x or 6x consecutive ad placement & prepayment
- Lifetime Members receive free quarter-page ads or discounts on other sizes.
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- We reserve the right to decline ads for any reason.
- Need help to create an ad? We can put you in touch with a designer.
- **To reserve your ad space and arrange payment, contact:**
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